

USHERPA

INSANELY SIMPLE CRM



PREMIER

NATIONWIDE LENDING



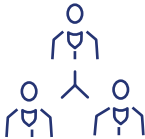
AUTODATA FEED

Don't even think about entering data twice. We get your data directly from your Loan Origination System. All your prospects, in-process loans and closings are there for you: automatically.



SMART STORE

In our "Smart Store" you can order one-off emails and closing gifts. You can download and print flyers. You can even do open house brochures. Talk about one stop shopping!



SOCIAL NETWORK AUTOPOSTS

We all need to be active on Social Media; the problem is, it takes time and effort. Not anymore. Now you'll be on Facebook, Twitter and LinkedIn with your professional content.



LOAN MINING TOOLS

You can find opportunities in your database with just a few clicks. Then you can take those opportunities to our store order an email or postcard to send to them. Totally targeted marketing!



AUTOCAMPAIGNS

Nobody has time to create content and launch campaigns. That's why we do it for you. We write all of your marketing content and launch the campaigns. Your network will be amazed.



CLEAN INTERFERENCE

You may have seen systems that are difficult to navigate. They're filled with so many fields and confusing navigation that you're lost before you get started. You'll be pleasantly surprised at how easy it is to get things done.



DAILY RADAR

Your Daily Radar will alert you when it's time to make important calls. Birthdays, closing anniversaries and task calls are all served up for you daily-right on your phone.



MOBILE APP

We created a phone app that makes marketing on-the-go a snap. We even included a business card scanner so you can add people to your database and marketing campaigns with a couple of clicks.



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BUSINESS PARTNERS

Weekly market reports, monthly business tips, charts & graphs, and open house brochures.

Your business partners are incredibly important to your purchase volume. We know that, so we take care of serving up relevant content. We make it super easy to download flyers and open house brochures too.



PROSPECTS

Hot - Long Term - Credit Challenged

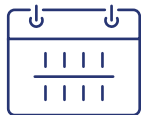
You work hard to get your prospects qualified. We work hard to make sure you don't lose them. Hot Prospects get weekly e-content for 12 weeks and then monthly e-content and Credit Challenged get monthly credit tips a year.



IN PROCESS

Milestone Updates

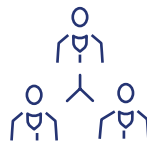
One of the keys to a smooth transaction is communication during the processing of a loan. We simplify that by automating updates to your borrowers and other relevant contacts. We even include cool videos that explain the process.



CLOSED CUSTOMERS

Thank you card - Monthly E-content - Birthday wishes - Holiday E-content

If you treat them right and stay connected, your past customers are a significant source of repeat and refer business. We handle that for you.



BUILD YOUR PARTNER NETWORK

Building your partner Network is a winning long-term strategy. Network Now can help. Network Now is a RESPA compliant way to share marketing with your partners. Stay in front of your shared prospects with co-branded e-content. And for marketing to Realtors you would like to do business with, there is Realtor in a Box, an eye catching item designed to help secure more appointments.