



THE PREMIER MARKETING PROGRAM

PREMIER
NATIONWIDE LENDING

Premier Nationwide Lending has developed a full-service marketing program as part of our ongoing commitment to facilitate growth and provide a high level of service and support to your operations.

This commitment to provide you with comprehensive, state-of-the-art marketing and advertising support includes a full range of services made available to you in efforts to help improve market awareness of your products and services. This new program will give you the resources you need to expedite your marketing needs while allowing you to spend more time doing what you do best, originating loans!

MAXIMIZE YOUR EFFORTS AND LEVERAGE THESE MARKETING SERVICES AVAILABLE TO YOU:



MARKETING COLLATERAL/ADVERTISEMENTS- Need a brochure to hand out? Placing an ad in a publication? You now have available to you high-quality professional design services for all your print and digital marketing efforts.



NEWSLETTERS- Stay in touch with your partners and referral networks on a monthly basis with newsletters tailored to your audience and personalized with your information. Impress industry professionals with important and timely information backed by professional design and graphics.



WEBSITES- Create a positive first impression with your site's visitors as well as promote your products and services to potential customers. Sleep better at night knowing your website is at work for you, offering you the professional presentation and functionality your operations deserve.



PRESS RELEASES- Receive assistance in reaching out to media outlets and producing press releases to highlight your events, products, services, and personnel. Leave the media relations and distribution up to us and reach those important to your business.



SOCIAL MEDIA- Overwhelmed with social networking? Stop worrying about what you are going to post to your account and tap into ready-to-go content developed for your target market. Leverage social media and start building brand awareness while strengthening relationships with your clients.

ALL OF THIS AND MUCH MORE AT NO COST TO YOU!

Not Intended for Distribution to Consumers. Programs, rates, terms and conditions subject to change without notice. All financing subject to credit and income approval. This is not a commitment to lend. Rates can change daily. Other restrictions may apply. Premier Nationwide Lending is an equal housing opportunity lender. Sponsored by NTFN Inc. 700 State Highway 121 Bypass, Suite 100 Lewisville, Texas 75067 NTFN NMLS 75333

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